



Bupa Willowbank Care Home

Quality care, starts here.

Welcome to Bupa Willowbank Care Home

Located in Napier, Bupa Willowbank Care Home offers rest home, hospital, and dementia levels of care. Our modern and comfortable care home includes a range of room types, all of which feature a private ensuite. Attractive landscaped gardens and an internal courtyard offer the perfect place to spend time with family and friends. We also offer care suites*.

Bupa Willowbank Retirement Village is located on site, providing independent living options alongside a sense of community and proximity to loved ones.

Our features:

- Private ensuite
- 24 hour assistance
- Outdoor spaces to enjoy
- Communal dining room
- Smart TV
- Double glazed windows

Care available:

- Rest home
- Hospital
- Dementia care



*Care suites are available under an Occupation Right Agreement.



Your care

At Bupa Willowbank Care Home, we care about your individuality.

Our Person First approach means we take the time to get to know you. We'll ask you about your favourite things and what you like to do. From there, we'll create a care plan to include your dietary needs, medication, and activities to support you to live the life that's right for you.

Our team will be happy to guide you through the process of moving into a care home.

Short stay

If you are caring for a family member or friend and feel that you need some respite, you can use Bupa's short stay services. Our short stay services can range from a few days to a few weeks. Admission is dependent on bed availability.

Life at Bupa Willowbank Care Home

There is always something happening at Bupa Willowbank Care Home, whether its live performances, activities, arts and crafts, or fun outings in the local community. You can get involved in as much or as little as you like, it is up to you.

About Bupa

Bupa New Zealand is part of the leading Bupa Group, a global healthcare company.

Bupa already supports more than 5,000 residents throughout New Zealand, living in independent apartments and villas, or warm and welcoming care homes.

Our purpose is helping people live longer, healthier, happier lives and making a better world.

Globally, the Bupa Group invests back into improving the quality of our health and care services.

Live the life that's right for you

At Bupa, we don't just manage villages and care homes, we help you to live the life that's right for you. We know making the move into village or care home living can seem a little daunting, that's why we're here to assist you with advice and support through the journey.

Being you with Bupa is easy when you're living in a friendly community of like-minded people, supported by a caring and approachable team.

With 36 retirement villages and 38 care homes across New Zealand, Bupa offers you the life that's right for you.

Welcome to Bupa, where you can be you.



Talk to us today on 06 880 8194.

We would love the opportunity to talk about how we can help.
You're welcome to visit us and meet the team.

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25 Ulyatt Road, Meeanee, Napier

bupa.co.nz/willowbankcare

All efforts have been made to ensure accuracy of information at the time of publication (Oct 2026).